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## Chick Ludwig At Large

ABOUT CHICK LUDWIG AT LARGE

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Chick Ludwig covers the Cincinnati Bengals. He also writes about his other passions: college

### Tailgaters, this one's for you

By [Chick Ludwig](#) | Wednesday, September 10, 2008, 09:13 AM

#### **NEW PRODUCT HITS STORES:**

##### **'FUNKY COLORED FLAMES'**

This just in from my friend Kim Zaharias at Massachusetts-based CWR & Partners public relations firm:

Chick,

*Football season has begun, let the tailgating begin. What began as a few sandwiches and beers before a game has launched into an American sports tradition. Drop the tailgates, set the grills ablaze and stick to your pre-game rituals or maybe it's time to try something new.*

*Winlow Products would like to introduce Funky Colored Flames to all of the tailgaters out there. Light up your campfire, drop a packet or two onto a well-established fire, and start your own pre-game show. Made of food-grade salts and sulphates, Funky Colored Flames are non-toxic and environmentally friendly, and offer a brilliant display of blues, greens, and purples to make your next tailgate party the best one ever.*

*Funky Colored Flames are available at WalMart, Target and Camping Worlds stores across the country and retail for \$4.99/box of 3 packets.*